

Why we partner with JustGiving

With over seventeen years' experience and an impressive £3.5 billion already raised for good causes, JustGiving is committed to delivering best practice and a first-class user experience to help great causes reach more people and raise more money than any other platform.

- JustGiving is obsessed with helping you raise more. Their **0% platform fee** means more money goes to your cause and they're constantly optimising donation flows, creating new tools and sharing expert tips to help your fundraisers succeed.
- They have the **best in class tech**. Their continued investment and innovation mean you get a lightning fast and reliable platform with market leading conversion rates, providing your supporters with an unbeatable experience.
- **One-stop-shop** for online fundraising. From donate buttons and unlimited Fundraising Pages, to widgets and bespoke digital solutions, they have everything you need to make your event fundraising a success.
- Their **online resources area** is stocked with the latest top tips, best practice, and how-to webinars to help you save time while maximising your fundraising.
- Build a sense of community with JustGiving's branded **Campaign Pages**, a tool that brings your fundraisers for an event together in one place. With features such as the live leaderboard, Campaign Pages save your charity time and resource when keeping track of the overall amount raised.
- Track and optimise your fundraising with the range of **reports and insights** available from within your JustGiving account
- Save time by easily converting event participants to fundraisers with JustGiving's **deeplinks**. Fundraisers can create a page for your cause and event in just a couple of clicks, allowing you more time to focus on helping them raise more.
- **Fast Gift Aid reclaim**. They take the hassle out of Gift Aid by reclaiming it on your behalf from HMRC. Paying it to you about 25 days after they submit the claim – you'll have the money much quicker than the four to six weeks you'd have to wait if you claimed it yourself. It doesn't affect the offline Gift Aid claims you make yourself ... and there are no paper forms in sight!
- Accepting donations in **9 currencies**, your supporters can give from anywhere in the world, increasing your network and expanding your reach.
- Your charity gets its own **dedicated website** on JustGiving. You can add your logo, description, and donations prompts to encourage your supporters to give more.